

# THE CONCEPT

The Total Look Rally is an extraordinary journey through time, bringing together the most iconic cars produced in the 1960s, 1970s, 1980s, and 1990s. It will allow you to immerse yourself in one of these decades for an entire weekend...



- A Concours d'Élégance with prizes for the best outfits and accessories.
- A photo contest that combines taking selfies in various locations along the route, with additional points for style and artistic merit.
- A driver challenge.
- An incredibly festive evening.

New in 2025: We are delighted to welcome Hublot as a partner for the Vendôme 90 edition



SOME PRESTIGIOUS PARTNERS FROM PREVIOUS EVENTS

















# **PROGRAMME OVERVIEW**

### **FRIDAY, SEPTEMBER 26**

### Paris - Elegance & Prestige

- Welcome of participants and car exhibition Place
  Vendôme
  - Cocktail at Maison Hublot a Horological Interlude at the Heart of the Rally
    - Optional dinner Nearby brasserie
    - \*The cars will remain securely at Place Vendôme\*

# **SATURDAY, SEPTEMBER 27**Getaway to Normandy

- Departure to Normandy
- Arrival Château du Champ de Bataille
- Private guided tour of the Château
- Cocktail in the gardens and lunch in one of the Château's salons
- Departure for the second stage Start of the photo contest on country roads
- Arrival at Hotel Royal Deauville
  - Concours d'Élégance with prestigious jury
  - Cocktail, Dinner & 90's Party: Evening on the Beach in a Private Villa

## **SUNDAY, SEPTEMBER 28**

## **Driver Challenge & Closing**

- Departure for the final stage and end of the photo contest
- Driver Challenge EIA Circuit (Pont-l'Évêque)
  - Lunch at a Manor & Awards ceremony
    - End of the rally Return to Paris

\*Program subject to modifications based on availability & weather conditions.

A thrilling weekend awaits you!

# **COSTS & INCLUSIONS**







#### This includes:

- General organization of the rally
- Logistic support
- Mechanical assistance
- Accommodation in a classic double room with breakfast for two nights
- Meals at each stage
- Gala dinner and festive evening
- Civil liability insurance
- Nighttime security for vehicles
- Roadbook
- Photo and video production
- Two sets of door numbers

### Not included:

- Fuel for your vehicle
- Insurance for your vehicle
- Transportation of the crew and vehicle to and from Paris
- Hotel room on Friday night in Paris

### **Options:**

- Single Room
- Vintage Car Rental
- Friday night dinner in Paris (130€)

#### Some iconic 90's cars:

Porsche 911 Carrera RS, Lamborghini Diablo, Chevrolet Corvette ZR, Dodge Viper RT 10, McLaren FI, Bugatti EB110, BMW Z1 and BMW3 Lightweight, Hummer, Ferrari 355, F50, and Maranello,Mercedes CLK GTR, Aston Martin DB7, Pagani Zonda, Jaguar XJ220, Peugeot 205 GTi, Golf GTI

"All vehicles designed and/or manufactured between January 1, 1990, and December 31, 2000, are eligible."

## CONTACTS

### Valérie Guillon

+41 (0) 79 750 8422 valerie.guillon@ext.sro-motorsports.com

#### **Olivia Tornare**

+41 (0) 79 754 0887 olivia.tornare@ext.sro-motorsports.com

